



Voyage of the Drums

UCCN 2019-2020 Proposal



Voyage of the Drums: Purpose



The Voyage of the Drum proposes to bring the UNESCO Creative Cities of Music together in cooperation with other UCCN Cities to share the ways in which the DRUM is a cross-cultural form of human expression and cultural heritage. The Voyage of The Drum is a creative opportunity of the UNESCO Creative Cities Communities to present the DRUM as one of the first instruments cultivated by many cultures of humanity, spans centuries and represents an immense cultural contribution as music, crafts and folk arts and more.

Voyage of the Drums: SDG's



The Voyage of the Drum proposes to connect with the 400 years of African American History Commission (in the United States - 1619-2019) and the [UNESCO Decade of People of African Descent](#), 2015-2024. This Project is in line with the Sustainable Development Goals, and in particular supports:

- *4: Quality Education*
- *10: Reduced Inequalities*
- *16: Peace, Justice and Strong Institutions*



Voyage of the Drums: Aims



- Bring together a cities and projects focused on cultural heritage and creativity of the Drum and drumming – to express cultures of creative resistance to racism and inequality.
- Build shared understanding of the challenges and opportunities of promoting the drum and drumming as part of the African cultural diaspora and other indigenous cultures today.
- In concert with the 400 years of African American History Commission (in the United States - 1619-2019), Kansas City seeks to begin the process of recognizing the importance of the DRUM to both historic and modern musical heritage. Kansas City is home to the American swing music developed through the music of dance and celebration as the “velocity of swing” – as expressed by writer Albert Murray.

Within the Cities the UCCN network, we believe that the following aspects of the drum can be addressed and demonstrated:



The Beat:

Much of drumming defines the cadence of the beat within cultural communities; every city and culture has a specific rhythm;

Literature and History:

The stories of the Drum's introduction in history spans all cultures and can be presented in unique and varied ways; diaspora of African people around the world;

Crafts:

Depending on where one lives, a drum's components are integral part of the history, wood, skin, straw and many indigenous features;

Composers and Musicians:

There are prolific musicians throughout history as the drum became a part of music in the colonies and beyond.

Film:

Video is an excellent medium for sharing the voyage of the drum as a performative art and cultural heritage

Voyage of the Drums: Results' Presentation



- As we develop the Voyage of the Drum, we can address each component and give to our network to compile for Santos, Brazil at the annual 2020 conference UNESCO Creative Cities.
- This would also build upon the UNESCO Creative Cities of Music Festival in Bologna as part of the 2019 UCCN Annual Conference by building toward a Day of the Drum at the 2020 Annual Conference in Santos, Brazil (City of Film).

CREATIVE KNOWLEDGE PLATFORM

Introduction: What is the Creative Knowledge Platform (CKP)?



The CKP, comprised of websites, apps and virtual reality environments, engage visitors in a simulated, expanded and extended **Experience** (see, hear, learn and try), guide them through the Community's **Spaces** (physical and virtual) and gives them lasting memories through **Activities** (Long-lasting, Temporary), even after their visit.

The CKP component available now is the **TRusT™ Web App**, which supports communities of artisans and farmers (the **Knowledge Keepers**) in **leveraging their unique Traditional and Creative Knowledge to reach the UN 2030 Agenda for Sustainable Development, Goal 8: “To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all”**.



Introduction: What is TRusT™?

The TRusT™ App consists of **storytelling and tracking features**, utilizing QR codes to create a user-friendly and direct connection between Knowledge Keepers (e.g. artisans, chefs, farmers and more) and their customers. Web links within the app allow users to explore the stories and products of both local and international Knowledge Keepers, their production processes, techniques used, geographical location and more.

The innovative approach of TRusT™ provides new forms of communication between producers and consumers as well as highlights each producer's unique and skillful crafts. Consumers benefit from TRusT™ by accessing product information through compelling behind-the-scenes narratives and exploring the world of artisanal traditions.

Example using the Creative Knowledge Platform



Places where Music is played



Instruments



Charlie Parker, Jazz Legend, Artist



Charlie Parker, Jazz Legend, Artist



Bummer the Drummer & Kansas City StreetBand, Band



Sound from the Streets, Street Band, 1994 Music



Instruments

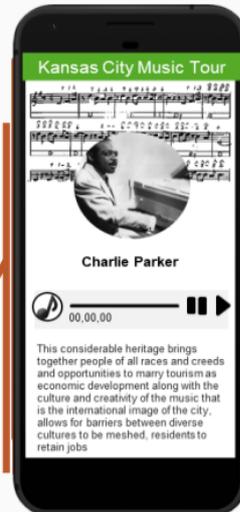
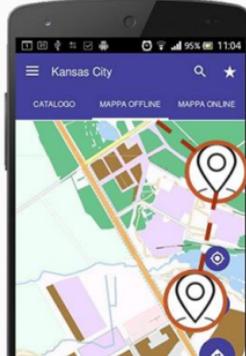
Example using the Creative Knowledge Platform



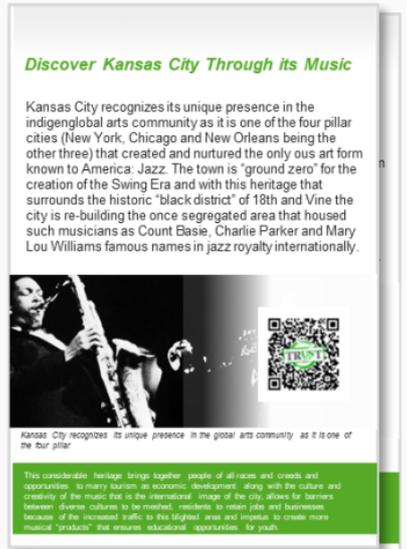
Interactive book



Experiential tours
"The Places of Music"



Flyer and Tags on Places



Auckland, New Zealand



“Drumming is the most primal expression of music that's been with us since prehistory so I think it's a great platform to work from. It's quite similar to the Days of Bread project, i.e. that every city will have a drumming story.

It's certainly very true in our part of the world - drumming is the staple of Polynesian music, and there are all sorts of threads that lead through to contemporary music.”

Mark Roach, UCCN Focal Point



Team and useful contacts

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