XIII UNESCO CREATIVE CITIES NETWORK ANNUAL CONFERENCE FABRIANO 2019



# Breads of the Creative Cities Conference and the Declaration of San Cristóbal de Las Casas













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ITKI's mission is to gather detailed information about Traditional Techniques and Sustainable Technologies utilized by ancient cultures, otherwise known as Traditional Knowledge (TK); furthermore is to protect and help Knowledge Keepers actively maintain their traditions and create sustainable economic models around their practices.



## **PROGRAM:**

15.00 – 15.15 15.20 – 15.25	Registration of participants and presentation of the Info Desk Welcome - Mr. J. Mabry, Focal Point Tucson CoG	16.50 – 18.35 A practical application of the Declaration of San Cristóbal (Principles from 1 to 8) and the "Cross - Pollination" - Projects for 2019/2020	
15.25 – 16.35	Breads of the Creative Cities Conference 2019	16.50 – 17.00	How the Declaration of San Cristóbal can be used to Create new Projects within the UCCs
15.25 – 15.3	5 The Breads of the Creative Cities Project and its evolution - Mr. G. Biagini, Founder ITKI US	17.00 – 17.25	"Artisanal Cheeses of the Creative Cities"
15.35 – 16.3	5 Round Table: "Bread, a way to achieve SDG 17" with Focal Point of different Creative Cities clusters	17.25 – 18.05	"Creative Textile": a Cross - Pollination of knowledge and expertise among textile artisans - Mrs. A. Diaz Vazquez, Focal Point San Cristóbal
16.35 – 16.50	Breads and cheeses tasting	18.05 – 18.35	"Voyage of the Drum": the Drum as a cross-cultural form of human expression and cultural heritage - Mr. J. Wagner, Focal Point Kansas City

**5** GENDER EQUALITY

1 NO POVERTY

2 ZERO HUNGER **3** GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 18.35 – 18.45 Q&A

6 CLEAN WATER AND SANITATION 8 DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



# Breads of the Creative Cities

Breads of the Creative Cities is the current ongoing project of ITKIUS and its partner Tucson City of Gastronomy. The goal of this project is to document and promote the bread baking traditions of UNESCO Creative Cities around the world with the support of Fabriano, Creative City of Craft and Folk Art, and Puebla, Creative City of Design. We are extending the definition of bread to include any local staple food that plays a culturally significant role in a community's heritage to include as many UCCN member cities as possible. This project continues the efforts of the Days of Bread event, held in Krakow, Poland for the UCCN XII Annual Meeting in June 2018.













Scan the QR Code to download the app









## **RUNNING PROJECTS:**

#### **Days of Cheese**

This project has the main aim of preserving, narrating and sharing artisanal cheese making traditions, and the ancient techniques used.

The principle aims are to:

• Tell the stories behind each Knowledge Keeper, including the master cheese makers and the breeders who play an essential role in creating the basic ingredient to making a cheese.

• Capture the creative processes of the Knowledge Keepers, through a variety of texts, interviews, photographs and video content.

The project has potentials to be carried forward over the years, slowly incorporating not only all the UNESCO Creative Cities, but also any artisanal cheese-producing communities around the world.

### **Voyage of the Drum**

The Voyage of the Drum proposes to bring the UNESCO Creative Cities of Music together in cooperation with other UCCN Cities to share the ways in which the DRUM is a cross-cultural form of human expression and cultural heritage.

There will be several intra-clusters aspects related to this project: *Music:* the cadence of the beat; *the Knowledge Keepers:* in this specific case the composers and musicians the History; *Crafts & Folk Art:* creation of musical instruments; *Film:* video is an excellent medium for sharing the voyage of the drum as a performative art and cultural heritage.

### **Creative Textile**

"Creative Textile" project is a documentary which narrates how sharing resources can create "Creative Cross - Pollination" events and new experiences for creative people (in line with the Declaration of San Cristóbal de Las Casas). Results of a first "Creative Cross - Pollination" will be presented during the UCC XIII in Fabriano, where garments designed by San Cristobal de Las Casas artisans using silk from Como, and Como's garments using Maya's traditional drawings will be presented. The documentary follows a video-interview format with people, stories and traditions narrated to promote inclusiveness, overcoming gender, ethnicity and racial diversities (SDG 5, 11, 16, 17).

Scan the QR Code to watch the video



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#### Thanks to:

Fabriano Creative City of Crafts & Folk Art, Zahlé Creative City of Gastronomy, Bergamo, Como, Forno Ragni, Vapoforno.